

THE SHERMAN KIWANIS CLUB

presents the



5th Annual Red River Bike Rally

Saturday, August 14, 2010 | Austin College | Sherman, Texas

We need your support!

The Sherman Kiwanis Club is once again hosting the annual Red River Bike Rally on August 14, 2010 at Apple Stadium, Austin College. Last year, this event had nearly 400 participants and raised approximately \$8,000 for LOCAL children's charities that the Kiwanis Club supports.

This year, we anticipate doubling the participation level with riders from North Texas and Southern Oklahoma. In order to do this, we seek sponsorship support from our community friends to help underwrite the entire expense of this event. If we can do this, all proceeds will help support worthy and needy children in our local community. On the reverse side of this page, you'll find our sponsorship levels with regard to this event. As you will see, sponsorship of the Kiwanis Red River Bike Rally provides advertisement benefit for your business, a deductible donation and best of all, **the opportunity to make an impact on the quality of life for our young children.**



www.KiwanisRedRiverRally.com

Groups supported by Sherman Kiwanis:

Girls Inc. Women's Crisis Center Boys & Girls Club CASA

Habitat for Humanity Children's Advocacy Center College Scholarships

Sponsorship Opportunities

PLEASE CIRCLE THE LEVEL AT WHICH YOU'D LIKE TO SPONSOR



TITLE SPONSOR -- \$4,000 Sherman Department of Tourism

- Head sponsorship billing ("Red River Bike Rally sponsored by XXX")
- Logo/sponsorship mention on all promotional & registration materials
- Head sponsor billing on Bike Rally t-shirt
- 4 complimentary Bike Rally entries
- Opportunity to provide any business/promotional items in goody bag given to all riders
- May display company banner/media at registration/starting area
- May display your own "street" signs along the bike routes



ROUTE SPONSOR (4) - \$2,500

- Logo/sponsorship mention on all promotional & registration materials
- Logo/sponsorship listing on Bike Rally t-shirt
- 3 complimentary Bike Rally entries
- Opportunity to provide any business/promotional items in goody bag given to all riders
- May display company banner/media on route of your choosing
- May display your own "street" signs along route of your choosing



REST STOP SPONSOR (4) - \$500

- Logo/sponsorship listing on Bike Rally t-shirt
- 2 complimentary Bike Rally entries
- Opportunity to provide any business/promotional items in goody bag given to all riders
- May display company banner/media at rest stop of your choice
- May display your own "street" signs at rest stop of your choosing



RALLY SPONSOR - \$250

- Logo/sponsorship listing on Bike Rally t-shirt
- 1 complimentary Bike Rally entry
- Opportunity to provide any business/promotional items in goody bag given to all riders
- May display your own "street" signs at Bike Rally registration site



FOOD & DRINK SPONSORS/DONATIONS - \$100

- Logo/sponsorship listing on Bike Rally t-shirt
- Opportunity to provide any business/promotional items in goody bag given to all riders
- May display your own "street" signs at Bike Rally registration site

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

To submit sponsorships or for more info, contact:

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